

COLOR BLAST SPONSORSHIP BENEFITS

					
	\$3,000	\$1,100	\$550	\$275	In-Kind Sponsor
Company Logo Will Be Our “Presenting Sponsor” On Customized Event Signage Throughout Bedford *(commitment needed by March 27th for printing purposes)	•				
Company Logo Featured On Runner's Bibs	•				
Company Logo Displayed At Event Start/Finish Line	•				
Company Logo Displayed At Early Bib Pick Up	•	•			
Company Logo Featured On PTG's Marketing Within Bedford Schools And On Local Community Boards * (commitment needed by March 27th for printing purposes)	•	•			
Company Logo Displayed Along The Race Route	•	•			
Opportunity To Set Up An Information Table At The Event	•	•	•		
Company Name Featured in PTG's E-newsletter	•	•	•		
Company Featured On Event T-shirt * (commitment needed by May 6th for printing purposes)	Logo	Logo	Logo	Name Only	
Company Logo And Link On PTG Color Blast Webpage Sponsor List	•	•	•	•	•
Social Media Recognition** (Facebook & Instagram)	3	3	3	2	2
Recognition On "Sponsor Wall" At The Event	•	•	•	•	•
Complimentary Event Registrations	\$140 Value	\$84 Value	\$56 Value	\$28 Value	

*Some Benefits are Subject to Print Deadlines

**Recognitions may be either on PTG's main FB page or Color Blast Event page. At least one post will be a group level sponsor post.