







SPONSORSHIP BENEFITS

	 \$3000	 \$1000	 \$500	 \$250	 In-Kind Sponsor
Company Logo Will Be Our “Presenting Sponsor” On Customized Event Signage Throughout Bedford <small>*(commitment needed by March 22nd for printing purposes)</small>	●				
Company Logo Featured On Runner's Bibs	●				
Company Logo Displayed At Event Registration Tables & Start/Finish Line	●				
Company Logo Displayed At Early Bib Pick Up	●	●			
Company Logo Featured On PTG’s Marketing Within Bedford Schools And On Local Community Boards * <small>(commitment needed by March 22nd for printing purposes)</small>	●	●			
Company Logo Displayed Along The Race Route	●	●			
Opportunity To Set Up An Information Table At The Event	●	●	●		
Company Logo Featured in PTG's E-newsletter	●	●	●		
Company Featured On Event T-shirt * <small>(commitment needed by May 3rd for printing purposes)</small>	Logo	Logo	Logo	Name Only	
Company Logo And Link On PTG Color Blast Webpage Under Sponsor List	●	●	●	●	●
Social Media Recognition** (Facebook & Instagram)	3	2	2	1	1
Recognition On Sponsor Wall At The Event	●	●	●	●	●
Complimentary Race Registrations	5 Registrations	3 Registrations	2 Registrations	1 Registrations	

*Some Benefits are Subject to Print Deadlines

**Recognitions may be either on PTG's main FB page or Color Blast Event page. At least one post will be a group level sponsor post.