Hello!

We'd like to invite you to join our 2024 Color Blast Fun Run/Walk as an event sponsor. Our event offers a unique and exciting opportunity to showcase your business and engage with families of the Bedford School District. We are looking forward to the fun run continuing to be a community fundraising event where we encourage wellness, gathering our families together, getting colorful, and having fun. This year's event will be held on Sunday, June 2nd 2024 starting and ending at Bedford High School.

The Bedford Parent Teacher Group (PTG) is a non-profit organization (tax id #04-3375071) that funds several activities from kindergarten to high school across our school district including:

- Enriching Educational Programs for Students: author visits, science programs, musicians, motivational speakers and more
- Community Events: community speakers focusing on topics impacting our students and community, new family welcome, principal winter reading night
- School Support: including donations to libraries, nurses and guidance departments and staff appreciation initiatives

Find more programs and events we support at www.bedfordptg.org.

Our previous Color Blasts have brought together hundreds of runners of all ages and raised many thousands of dollars for the Bedford School Community. We hope that you will join our efforts in providing enriching educational opportunities, creating community events, and helping support the individual needs of our Bedford School District, while gaining positive exposure for your business. Please see page 2 of this packet for details on sponsorship opportunities and how to sponsor. If you have additional questions or would like further information on how your business can be involved email BedfordColorBlast@gmail.com

We thank you in advance for your consideration, and we hope to count on your support for the Bedford PTG Color Blast Fun Run/Walk!

Sincerely,

Sue Jennato

Bedford PTG Color Blast Fun Run/Walk
BedfordColorBlast@gmail.com

| SPONSORSHIP BENEFITS | | | | | |
|---|---|---|---|---|---|
| | PLATINUM $3000 | GOLD $1000 | SILVER $500 | BRONZE $250 | IN-KIND SPONSOR In-Kind Sponsor |
| Company Logo Will Be Our **"Presenting Sponsor"** On PTG's Customized Event Signage Throughout Bedford *(commitment needed by March 22nd for printing purposes) | • | | | | |
| Company Logo Featured On Runner's Bibs | • | | | | |
| Company Logo Displayed At Event Registration Tables & Start/Finish Line | • | | | | |
| Company Logo Displayed At Early Bib Pick Up | • | • | | | |
| Company Logo Featured On PTG's Marketing Within Bedford Schools And On Local Community Boards *(commitment needed by March 22nd for printing purposes) | • | • | | | |
| Company Logo Displayed Along The Race Route | • | • | | | |
| Opportunity To Set Up An Information Table At The Event | • | • | • | | |
| Company Logo Featured in PTG's E-newsletter | • | • | • | | |
| Company Featured On Event T-shirt *(commitment needed by May 3rd for printing purposes) | Logo | Logo | Logo | Name Only | |
| Company Logo And Link On PTG Color Blast Webpage Under Sponsor List | • | • | • | • | • |
| Social Media Recognition** (Facebook & Instagram) | 3 | 2 | 2 | 1 | 1 |
| Recognition On Sponsor Wall At The Event | • | • | • | • | • |

*Some Benefits are Subject to Print Deadlines*
**Social Media Recognitions may be either on PTG's main FB page or on the Color Blast Event page.*
*At least one post will be a group level sponsor post.*

# BECOMING A SPONSOR IS AS EASY AS 1, 2, 3…

### 1. Submit your Sponsorship Form by clicking HERE

### 2. Send in your Donation
Donation checks should be made payable to Bedford PTG and mailed to
PO Box 10077 Bedford, NH 03110
Attn: Color Blast Sponsorship
Donated items can be picked up by a committee member or mailed to the PTG PO Box

### 3. Email your logo to bedfordcolorblast@gmail.com Vector format preferred

**Be sure to submit form, mail payment and email logo by May 3rd to ensure maximum sponsorship exposure.**

**Questions...contact bedfordcolorblast@gmail.com**

**THANK YOU FOR YOUR SUPPORT**